

EDWARD SUVANAPHEN

UX DESIGN MANAGER

Portfolio: <https://tinyurl.com/ycrdsfpj>



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ABOUT ME

I am an experienced UX designer who gets excited about solving new design problems

I am a Team Leader with a passion for mentoring and helping my team grow

I am a “Get stuff done” person with a focus on constant agile delivery of “small slices” of work which deliver value to users

My best part of the day is interacting with people and learning new things, whether that is online user testing with clients in Canada or running a cross-functional team design sprint

EDUCATION

PhD, User Interface Design

University of Kent

Thesis: “Visualising Evolving Searches”

BSc, Computer Science & Business Administration

University of Kent

PREVIOUS CLIENTS



CAREER

UX Design Manager

FundApps (April 2016 - Present)

FundApps creates financial monitoring tools that tracks over 3 trillion worth of assets globally for some of the biggest asset managers and hedge funds in the world. Responsibilities include:

- ◆ Working with clients globally, using remote user testing, prototyping and analytics to map out user journeys, identify pain points, gather feedback on features and build personas
- ◆ Leading strategic objectives and coordinating key results across multiple teams globally
- ◆ Coordinating cross-functional teams for design sprints
- ◆ Team management, mentoring designers using skill reviews, learning sessions, training targets and regular 1:1's.
- ◆ Design wireframes and pixel perfect mockups, write product specifications and coordinate testing. Building a consistent design pattern library across all products
- ◆ Designing marketing materials (web & print) including leaflets, banners and white papers. This also includes designing and building marketing website pages and email templates

Lead UX Designer

Altus Group / Voyanta (August 2013 - April 2016)

Voyanta is a cloud-based software platform that helps real estate professionals capture, validate, and analyse commercial real estate information more effectively. Responsibilities include:

- ◆ Designing UX wireframes and mockups using Adobe Photoshop, and Omnigraffle. Building prototypes using Axure
- ◆ Conducting in-house guerrilla usability testing and developing personas of key customer groups
- ◆ Writing product specifications and collaborating with the product team on the design and usability of new products
- ◆ Rebranding of Voyanta, including the development of a consistent style guide to be used across all interfaces and materials, both print and online
- ◆ Lead the marketing team in developing collateral for events (e.g. Brochures, USB Drives) as well as advertising (magazine and online advertising). Leading and managing the redesign of the Voyanta website, including coordinating with contractors and organising in-depth testing of the site

TOOLS

Design: Adobe CC (Photoshop, Illustrator, InDesign, XD), Axure, Omnigraffle, Sketch, Qlikview, Invision, Balsamiq, Camtasia

Code: Python, PHP, HTML5, CSS, Javascript, JQuery, Java, SQL, SEO, GIT, WordPress, JIRA, Angular JS

OTHER INFORMATION

Languages: English (Native), Thai (Fluent), German (Basic)

PUBLISHED PAPERS

Visualizing Evolving Searches with EvoBerry
Information Visualization 2007

Explicit verses implicit: an analysis of a multiple search result visualization
Information Visualization 2004

Textual Difference Visualization of Multiple Search Results utilizing Detail in Context
TPCG 2004

Visual bracketing for web search result visualization
Information Visualization 2003

CAREER (Continued)

Lead UX Designer / Co-owner

Tauri-tec (April 2006 - August 2013)

Co-owner of an I.T. consultancy with clients such as Universal Music, Red Bull F1, UK Dept. of Education and City Index.

Responsibilities include:

- ◆ Leading an 8 man team of designers and developers undertaking projects in the areas of custom web development, social media applications (Facebook, YouTube), mobile applications, databases, e-commerce and off-the-shelf CMS
- ◆ Advising clients on design strategy
- ◆ Designing UX deliverables (wireframes, mock-ups, prototypes) for web, mobile, social media and tablet
- ◆ Conducting usability research, client brainstorming sessions, heuristic evaluations and user testing
- ◆ Identifying requirements and writing project specifications

Lead UX Designer / Co-owner

Jingobid (October 2009 - March 2011)

Involved in creating the first penny auction website to operate in Hong Kong and Singapore. Designed the website, marketing materials, web banners, magazine adverts and bus adverts.

After the first year of operation there were 12,500 registered users and revenues of £355,000 (£44,000 gross profit from auctions). Unfortunately, profits were unable to sustain the required marketing spending, and Jingobid ceased operation in early 2011.